



Triple R Broadcasters Ltd.
 221 Nicholson Street / Po Box 2145
 Brunswick East, VIC 3057
 P: 9388 1027 F: 9388 9079
 W: www.rrr.org.au

Cost Effective Promotions on Triple R

Triple R Sponsorship & Promotions

Agency Rates



30 Second Promotional Spots - rates do not include GST

Zone	Programs	Rate including Commission
Zone 1	Monday to Friday Breakfast (6 to 9 am) Drive (4 to 7 pm)	\$70.00
Zone 2	Monday to Sunday All other times outside zone 1	\$50.00

Flat Rate Packages

Rates include agency commission and production. 10% GST is added to all campaigns.

\$570 package – 11 x 30-second spots
 (4 x Zone 1 & 6 x Zone 2 and 1 late night bonus spot)

\$860 package – 17 x 30-second spots
 (6 x Zone 1 & 9 x Zone 2 and 2 late night bonus spots)

\$1140 package – 23 x 30-second spots
 (8 x Zone 1 & 12 x Zone 2 and 3 late night bonus spots)

\$1650 package – 35 x 30-second spots
 (10 x Zone 1 & 20 x Zone 2 and 5 late night bonus spots)

\$2060 package – 42 x 30-second spots
 (12 x Zone 1 & 24 x Zone 2 and 6 late night bonus spots)

Triple R Broadcasters
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Production and Scripting

Many listeners tune in to Triple R because it is independent, community based and non-commercial radio. With a strong understanding of our audience we've developed a style of production which is entertaining and informative that appeals to our audience. Copywriting and all production of promotional campaigns is included in our rates.

More than one platform

In addition to our on air promotional campaigns, we have more than one way to get your client's message out there. Unlike any other radio station, we have a diverse portfolio of features, events, programs and communication channels that are highly valued by our audience and will give your client an edge.

Business Stuff

- Campaigns are a minimum of 10 spots.
- After scripts are finalised, 2 working days are required for audio production before campaigns commence on air.
- Cancellation = production costs + 10% of contract value.
- A \$50 production fee will be charged to any client changes after script approval.
- Additional productions fees may be charged for campaigns requiring extensive audio production.

Terms

- Payment terms are strictly 7 days from date of invoice.
- Triple R reserves the right to reject material that is incompatible with the station's objectives or sound.

For more information contact our Sponsorship and Promotions Department on 9388 1027

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